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United Fresh Innovation Awards Application Period Now Open *Seeking Innovative New Products and Tech Solutions*

WASHINGTON, D.C. (March 11, 2019) – United Fresh announces the application period is now open for 2019 United Fresh Innovation Awards. Companies are encouraged to nominate their products and solutions in seven categories for the winning title which will be announced at United Fresh 2019, June 10-12 in Chicago.

“The fresh produce community is constantly adopting new strategies for growth at an innovative pace,” said United Fresh President & CEO Tom Stenzel. “From new varieties, brands and merchandising solutions, to advancements in automation, growing technologies and more, these awards shine a spotlight on the products and solutions that are driving the industry forward.”

This year’s categories include:

- Best New Packaging
- Best New Food Safety Solution
- Best New Packaging/Processing Equipment
- Best New Fruit Product
- Best New Vegetable Product
- Best New Indoor Growing Technology
- Best New Field Technology

The **United Fresh Expos** will be open June 11 & 12. Expo attendees will be able to vote for their favorite United Fresh Innovation Awards finalists in each category during the trade show. Winners will be announced from the Main Stage on the trade show floor at 2:00 pm on Wednesday, June 12. Companies applying for the awards in any category must be a United FreshMKT or United FreshTEC exhibitor to be eligible to participate.

To submit your product or service for consideration in the 2019 United Fresh Innovation Awards competition, visit www.unitedfreshshow.org. The deadline to submit is April 15, 2019.

For questions about the United Fresh Innovations Awards or to participate, contact United Fresh’s Vice President of Conferences & Industry Collaboration John Toner at jtoner@unitedfresh.org or 202-303-3424.

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About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.