

Fresh Fruit & Vegetable State Profile

WEST VIRGINIA

State Fruit & Vegetable Production

9,371 Acres of Fresh Produce & Tree Nuts

\$4.1 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

1,784 Farms

2,621 Farm Employees

↑ 20% INCREASE nationwide in H2A workers in **2018**



30 Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

32



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

100%

of schools need **Updated Kitchen Equipment**

ONLY 7%

of adults across West Virginia are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



64 M

servings of fruits & vegetables served daily through the **National School Lunch & Breakfast** programs

\$345 K

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**

FY 2018

\$2.2 M

in **Fresh Fruit and Vegetable Program (FFVP)** to

146 schools annually



Total Market Access Program (MAP) Funding for Specialty Crops

\$53M

FY 2016

\$2.2 M

in **Specialty Crop Block Grants** through

141 total block grants

FY 2008-2017

\$194 K

value in **Pest & Disease Grants**

FY 2018