

# Fresh Fruit & Vegetable State Profile

## VIRGINIA

### State Fruit & Vegetable Production

**41,306** Acres of Fresh Produce & Tree Nuts

**\$19.2 M** Fresh Produce & Tree Nuts **Exports**

### State Fruit & Vegetable Businesses & Workforce

**3,821** Farms

**14,826** Farm Employees



**↑ 20% INCREASE** nationwide in H2A workers in **2018**

**91** Produce Shippers, Wholesalers & Businesses

**\$500 M**

**INCREASE**

**IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS**

EXPECTED NATIONWIDE IN FY 2019

### Opportunities to Increase Fruit & Vegetable Consumption

**174**

schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

**89%**

of schools need **Updated Kitchen Equipment**

**ONLY 9%**

of adults across Virginia are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

### Federal Investments in Fruits & Vegetables



**230 M**

servings of fruits & vegetables served daily through the **National School Lunch & Breakfast** programs

**\$1.1 M**

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)** FY 2018

**\$3.8 M**

in **Fresh Fruit and Vegetable Program (FFVP)** to **135 schools** annually

**Total Market Access Program (MAP) Funding for Specialty Crops**  
**\$53M**

FY 2016

**\$4.5 M**

in **Specialty Crop Block Grants** through **152 total block grants**

FY 2008-2017

**\$95 K**

value in **Pest & Disease Grants** FY 2018

**\$6.6 M**

in projects through **Specialty Crop Research Initiative (SCRI)**

FY 2008-2017