

Fresh Fruit & Vegetable State Profile

OKLAHOMA

State Fruit & Vegetable Production

116,163 Acres of Fresh Produce & Tree Nuts

\$22.2 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

3,394 Farms

6,356 Farm Employees



43 Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

52



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

87%

of schools need **Updated Kitchen Equipment**

ONLY 7%

of adults across Oklahoma are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



136 M

servings of fruits & vegetables served daily through the **National School Lunch & Breakfast** programs

\$952 K

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)** FY 2018

\$2.7 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **120 schools** annually



Total Market Access Program (MAP) Funding for Specialty Crops
\$53M

FY 2016

\$4.1 M

in **Specialty Crop Block Grants** through

98 total block grants

FY 2008-2017

\$27 K

value in **Pest & Disease Grants** FY 2018

\$221 K

in projects through **Specialty Crop Research Initiative (SCRI)**

FY 2008-2017