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United Fresh Encourages Quick Passage of Farm Bill this Week

WASHINGTON, D.C. (December 11, 2018) – The United Fresh Produce Association applauds the House and the Senate Farm Bill Conference Committee for approving a Farm Bill conference report, the final report to H.R. 2, the Agriculture Improvement Act of 2018. This legislation will direct policy and funding resources for key agriculture programs in the Federal Government for the next five years.

For the produce industry, it represents a continued investment in key policy areas related to trade enhancement, access to healthy fresh fruits and vegetables, pest and disease prevention, targeted research, and block grant funding which targets important state and local priorities for fruits and vegetable industry throughout the country.

United Fresh is the secretariat of the Specialty Crop Farm Bill Alliance, which has pushed for legislation and certain priorities since the reauthorization of the Farm Bill.

“United Fresh commends the House and the Senate Farm Bill Conference Committee for approving a Farm Bill conference report that includes the priorities of United Fresh and our members,” said Robert Guenther, Senior Vice President of Public Policy at United Fresh. “We are proud to be part of the leadership team of the Specialty Crop Farm Bill Alliance which has focused its efforts over the last three Farm Bills to ensure that our critical segment of agriculture is a vital partner in developing farm and agriculture legislation for the United States.”

“The fresh produce industry has much at stake in this legislation and we are grateful for the recognition of the role our industry plays in providing nutritious foods for Americans and those around the world. We look forward to continuing to work in a bipartisan manner to ensure Congressional passage of this legislation so that it reaches the President’s desk before the conclusion of the 115th Congress,” said Guenther.

The House and Senate are expected to take up H.R. 2 this week and then send it to the President for his signature. For additional details please use the following [link](#).

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About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association serves companies at the forefront of the global fresh and fresh-cut produce industry, including growers, shippers, fresh-cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. From its headquarters in Washington, D.C. and Western Regional office in Salinas, Calif., United Fresh and its

members work year-round to make a difference for the produce industry by driving policies that increase consumption of fresh produce, shaping critical legislative and regulatory action, providing scientific and technical leadership in food safety, quality assurance, nutrition and health, and developing educational programs and business opportunities to assist member companies in growing successful businesses. For more information, visit www.unitedfresh.org or call 202-303-3400.