

# Fresh Fruit & Vegetable State Profile

## NORTH CAROLINA

### State Fruit & Vegetable Production

**144 K** Acres of Fresh Produce & Tree Nuts

**\$98.7 M** Fresh Produce & Tree Nuts Exports

**\$520 M** Value of Fresh Produce & Tree Nuts

### State Fruit & Vegetable Businesses & Workforce

**6,427**  
Farms

**34,791**  
Farm Employees



**TOP 10 STATE**  
for certified H2A workers in  
**2018**

**194**

Produce Shippers, Wholesalers & Businesses

**\$500 M**

**INCREASE**

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

### Opportunities to Increase Fruit & Vegetable Consumption

**18**



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

**93%**

of schools need **Updated Kitchen Equipment**

**ONLY 9%**

of adults across North Carolina are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

### Federal Investments in Fruits & Vegetables



**291 M**

servings of fruits & vegetables served daily through the **National School Lunch & Breakfast** programs

**\$2.1 M**

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**  
FY 2018

**\$4.3 M**

in **Fresh Fruit and Vegetable Program (FFVP)** to **200 schools** annually



**Total Market Access Program (MAP) Funding for Specialty Crops**  
**\$53M**

FY 2016

**\$10.3 M**

in **Specialty Crop Block Grants** through **174 total block grants**  
FY 2008-2017

**\$1.6 M**

value in **Pest & Disease Grants**  
FY 2018

**\$17.5 M**

in projects through **Specialty Crop Research Initiative (SCRI)**  
FY 2008-2017