

Fresh Fruit & Vegetable State Profile

MASSACHUSETTS

State Fruit & Vegetable Production

37,133 Acres of Fresh Produce & Tree Nuts

\$19 M Fresh Produce & Tree Nuts Exports

\$207 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

2,997 Farms

10,250 Farm Employees

142 Produce Shippers, Wholesalers & Businesses

20% INCREASE nationwide in H2A workers in **2018**



\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

97



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

85%

of schools need **Updated Kitchen Equipment**

ONLY 13%

of adults across Massachusetts are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



172 M

servings of fruits & vegetables served daily through the **National School Lunch & Breakfast** programs

\$1 M

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**

FY 2018

\$3.5 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **150 schools** annually



Total Market Access Program (MAP) Funding for Specialty Crops

\$53M

FY 2016

\$3.9 M

in **Specialty Crop Block Grants** through **130 total block grants**

FY 2008-2017

\$650 K

value in **Pest & Disease Grants**

FY 2018

\$3.3 M

in projects through **Specialty Crop Research Initiative (SCRI)**

FY 2008-2017