

Fresh Fruit & Vegetable State Profile

HAWAII

State Fruit & Vegetable Production

44,101 Acres of Fresh Produce & Tree Nuts

\$41.7 M Fresh Produce & Tree Nuts Exports

State Fruit & Vegetable Businesses & Workforce

4,448 Farms

9,290 Farm Employees

↑ 20% INCREASE nationwide in H2A workers in **2018**



43

Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

8



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

84%

of schools need **Updated Kitchen Equipment**

ONLY 12%

of adults across Hawaii are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



34 M

servings of fruits & vegetables served daily through the **National School Lunch & Breakfast** programs

\$241 K

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)** FY 2018

\$2 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **71 schools** annually



Total Market Access Program (MAP) Funding for Specialty Crops
\$53M

FY 2016

\$3.8 M

in **Specialty Crop Block Grants** through **104 total block grants** FY 2008-2017

\$3.6 M

value in **Pest & Disease Grants** FY 2018