

# Fresh Fruit & Vegetable State Profile

## FLORIDA

### State Fruit & Vegetable Production

**814,117** Acres of Fresh Produce & Tree Nuts

**\$575 M** Fresh Produce & Tree Nuts Exports

**\$3 B** Value of Fresh Produce & Tree Nuts

### State Fruit & Vegetable Businesses & Workforce

**10,603**  
Farms



**81,058**  
Farm Employees



**900**

Produce Shippers, Wholesalers & Businesses

**\$500 M**

**INCREASE**

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

### Opportunities to Increase Fruit & Vegetable Consumption

**98**



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation and Salad Bars to School Initiative**

**89%**

of schools need **Updated Kitchen Equipment**

**ONLY 12%**

of adults across Florida are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

### Federal Investments in Fruits & Vegetables



**555 M**

servings of fruits & vegetables served daily through the **National School Lunch & Breakfast** programs

**\$4.2 M**

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**  
FY 2018

**\$7 M**

in **Fresh Fruit and Vegetable Program (FFVP)** to

**268 schools** annually



**Total Market Access Program (MAP) Funding for Specialty Crops**

**\$53M**

FY 2016

**\$38 M**

in **Specialty Crop Block Grants** through

**265 total block grants**

FY 2008-2017

**\$5.9 M**

value in **Pest & Disease Grants**  
FY 2018

**\$31 M**

in projects through **Specialty Crop Research Initiative (SCRI)**

FY 2008-2017