

Fresh Fruit & Vegetable State Profile

COLORADO

State Fruit & Vegetable Production

89,443 Acres of Fresh Produce & Tree Nuts

\$38 M Fresh Produce & Tree Nuts Exports

\$305 M Value of Fresh Produce & Tree Nuts

State Fruit & Vegetable Businesses & Workforce

1,694 Farms



13,480 Farm Employees

↑ 20% INCREASE nationwide in H2A workers in **2018**

122

Produce Shippers, Wholesalers & Businesses

\$500 M

INCREASE

IN AGRICULTURAL IMPORTS OF FRESH FRUITS, VEGETABLES AND TREE NUTS

EXPECTED NATIONWIDE IN FY 2019

Opportunities to Increase Fruit & Vegetable Consumption

270



schools and growing have received salad bars through the industry's investment in the **United Fresh Start Foundation** and **Salad Bars to School Initiative**

96%

of schools need **Updated Kitchen Equipment**

ONLY 12%

of adults across Colorado are meeting the **Dietary Guidelines for Americans** recommendations for fruit and vegetable consumption

Federal Investments in Fruits & Vegetables



121 M

servings of fruits & vegetables served daily through the **National School Lunch & Breakfast** programs

\$761 K

in fresh fruit and vegetable vouchers for participants in the **Women, Infants and Children program (WIC)**
FY 2018

\$3 M

in **Fresh Fruit and Vegetable Program (FFVP)** to **146 schools** annually



Total Market Access Program (MAP) Funding for Specialty Crops
\$53M

FY 2016

\$6.5 M

in **Specialty Crop Block Grants** through **117 total block grants**
FY 2008-2017

\$201 K

value in **Pest & Disease Grants**
FY 2018

\$6.7 M

in projects through **Specialty Crop Research Initiative (SCRI)**
FY 2008-2017