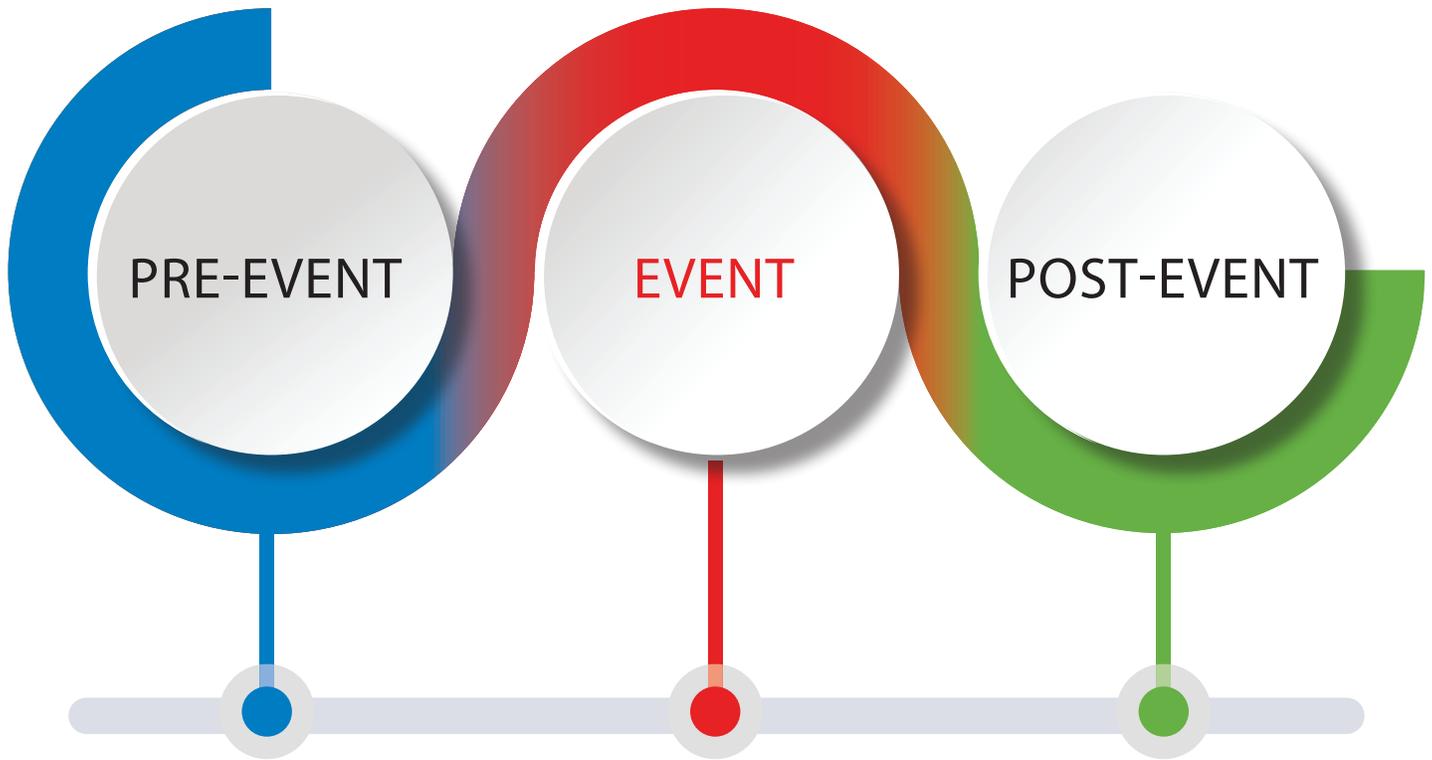


WESTERN GROWERS SHIELD®



PLANNING

Food Safety Assessments
Create Crisis Team
Mock Recalls
Specialized Defense Counsel
Supply Chain:

- Contracts
- Traceability

Food Safety Training

RESPONSE

Critical Path Analysis
Crisis Team Engagement
Communication Control
Notification:

- Regulators
- Customers
- Counsel
- Broker
- Suppliers

RECOVERY

Product Retrieval/Disposal
Communication Management
Brand Restoration
Financial Recovery
Management:

- Interruption/Expense
- Third Party Expenses
- Forensic Accounting

Litigation Management



United Fresh offers its members a variety of food safety and recall training services. Please visit www.unitedfresh.org/recall-ready-program for more information, or contact Jennifer McEntire at jmcentire@unitedfresh.org.

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WESTERN GROWERS SHIELD®

What else should you be doing to mitigate recall exposure?

SAVE TIME & MONEY | PROTECT BRAND | PRESERVE SUPPLY CHAIN | TRIGGER INSURANCE COVERAGE

Western Growers Shield® offers comprehensive consultation to assist in the prevention of recalls, mitigate exposure, and manage through any recall-related events. Backed by WGIS' access to global markets, WGCCP leverages a proprietary approach unique to agriculture and food.

TOP REASONS TO USE WESTERN GROWERS SHIELD

1. **Understand the true cost of a recall.** Recognize which costs are associated with a recall, and how to quantify your unique exposures.
2. **Manage your economic risk.** Reduce the exposure of your brand and your balance sheet to a contamination event. The Western Growers Shield will help you prepare, respond and recover, and protect you from financial loss.
3. **Plan for financial recovery.** Understand your specific opportunities to recover expenses related to a recall.

WESTERN GROWERS SHIELD:

- A fully customizable, three-stage approach to managing all risk related to a recall event.
- Vetted, best-in-class, industry specific risk mitigation solutions.
- Exclusive to ag and food industry, from multiple carriers across the global market.
- Proprietary
- High limits and deductibles available.

Producing safe products and building confidence in your brands is a primary focus of your business, and ours. Over 1,000 ag industry companies rely on WGIS to help protect their businesses. Western Growers Shield is our latest product evolution, bringing together the whole of our experience and connections with industry partners to deliver a comprehensive product recall management solution.

Access our resources and expertise to mitigate your exposure to loss prior to an event, and to insure for when an event occurs.

To take the next step in shielding your business from the vulnerabilities inherent in product recalls, call us at 800-333-4WGA.



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www.wgis.com
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