



NEWS RELEASE For Immediate Release, October 15, 2018

Contact: Mary Coppola

mcoppola@unitedfresh.org

202-303-3425

Wholesaler-Distributor Produce Operation Training Checklists Now Available

WASHINGTON, D.C. (October 15, 2018) – United Fresh Produce Association announces the release of the *Produce Operations Training Checklists*, a new tool for companies to use when developing onboarding resources for their warehouse and driver staff.

Created by United Fresh’s Wholesaler-Distributor Board, this new resource covers key activities for new employees, including interviewing potential staff, employee safety, warehouse training, loading skills, receiving product and driver delivery.

“The Wholesaler-Distributor Board identified the need for improved training and retaining of frontline employees as a key area of focus for our businesses,” said Jackie Caplan Wiggins, Vice President and COO, Frieda’s Inc. and Chair of United Fresh’s Wholesaler-Distributor Board. “We created this tool so that companies can adopt key training practices in the various checklists to integrate into their own operations for improvement.”

Produce Operation Training Checklists is free to United Fresh members, and [\\$195](#) for non-members. To access the publication, visit www.unitedfresh.org. For questions, contact [Mary Alameda](#), United Fresh’s Industry Relations Manager at 202-303-3413.

###

About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. For more information, visit www.unitedfresh.org