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United Fresh Names 2018 Family Business Scholarship Winners

*Program Brings Family Business Representatives to
Washington, D.C. to Engage in the Industry's Premier Policy Event*

WASHINGTON, D.C. (August 30, 2018) – United Fresh Produce Association is pleased to announce the four recipients of the 2018 Frieda Rapoport Caplan Family Business Scholarships:

- **Johna Mailolli, RD, Inserra Supermarkets Inc-ShopRite of Tallman, Mahwah, NJ**
- **Marc Newman, Transportation Manager, Capital City Fruit Company, Norkwalk, IA**
- **Jacob Serck, Owner and Head of Marketing, J.A.B. Produce, Chicago, IL**
- **Jeremy Taylor, Vice President of Sales, DNO, Inc., Columbus, OH**

The Frieda Rapoport Caplan Family Business Scholarship Program was founded in 2001 by sisters Karen Caplan and Jackie Caplan Wiggins, in honor of their mother, Frieda Rapoport Caplan. The program provides the opportunity for representatives from family-owned businesses to attend the United Fresh Washington Conference. The four scholarship recipients receive complimentary airfare, hotel and registration to participate in the conference, September 24-26 in Washington, D.C.

"We are pleased to continue our partnership with United Fresh in support of family businesses through the Frieda Rapoport Caplan Family Business Scholarship," said Jackie Caplan Wiggins, Vice President and COO of Frieda's, Inc. "This year's scholarship recipients will engage in political advocacy efforts, education and networking activities at The Washington Conference where they will acquire the skills they need to be effective leaders on the issues that impact our businesses and the fresh produce industry."

The United Fresh Washington Conference brings together hundreds of produce leaders from all sectors of the industry for education on critical industry issues and meetings with members of Congress, their staffs and top regulatory officials. Scholarship recipients will have an opportunity to network with produce industry leaders from across the country, as well as gain an understanding of the political process and how to advocate for their priority issues.

Each year, a scholarship committee reviews applicants for the program using several criteria, including each candidate's interest in advocacy work and their commitment to the produce industry.

For more information on the Frieda Rapoport Caplan Family Business Scholarship Program and to register for The Washington Conference, visit www.unitedfresh.org or contact United Fresh at 202-303-3400.

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About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower

industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.