



NEWS RELEASE For Immediate Release, July 16, 2018

Contact: Mary Coppola

mcoppola@unitedfresh.org

202-303-3425

2018 Caplan Family Business Scholarship Application Period Open

*Program Brings Family Business Representatives to
Washington, D.C. to Engage in the Industry's Premier Policy Event*

WASHINGTON, D.C. (July 16, 2017) – The United Fresh Produce Association is pleased to announce that the application period for the 2018 Frieda Rapoport Caplan Family Business Scholarship is now open.

The Frieda Rapoport Caplan Family Business Scholarship Program was founded in 2001 by sisters Karen Caplan and Jackie Caplan Wiggins, in honor of their mother, Frieda Rapoport Caplan. The program provides the opportunity for representatives from family-owned businesses to attend the United Fresh Washington Conference. This year, scholarship recipients will receive complimentary airfare, hotel and registration to participate in the conference, September 24-26 in Washington, D.C. Applications must be received by August 15, 2018.

Each year, the scholarship committee reviews applicants for the program using several criteria, including each candidate's interest in advocacy work and commitment to the produce industry.

"Thanks to the very generous support and leadership of the Caplan family, family businesses throughout the industry benefit from this exceptional leadership opportunity," said Miriam Wolk, United Fresh's Vice President of Member Services. "This year's recipients will take part in all facets of The Washington Conference, and acquire the skills they need to be effective advocates on the issues that impact their businesses and the fresh produce industry."

The Washington Conference brings together hundreds of produce leaders from all sectors of the industry for education on critical industry issues and meetings with members of Congress, their staff and top regulatory officials. Scholarship recipients will have an opportunity to network with produce industry executives from across the country, as well as gain an understanding of the political process and how to advocate for their priority issues.

For more information on the Frieda Rapoport Caplan Family Business Scholarship Program, contact [Miriam Wolk](mailto:Miriam.Wolk@unitedfresh.org) at 202-303-3410. For information about The Washington Conference, visit www.unitedfresh.org or contact [Angela Tiwari](mailto:Angela.Tiwari@unitedfresh.org) at 202-303-3416.

###

About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. For more information, visit www.unitedfresh.org