



# LISTERIA WORKSHOP SPONSORSHIP OPPORTUNITIES

## SPONSORSHIP PACKAGES

### TABLE TOP EXHIBIT

\$1,500

- Includes one 6-foot table to display for promotional materials during a minimum 1.5 hour reception to network with 50-60 workshop attendees.
- Includes one workshop registration
- Includes two reception only access for company representatives to attend the reception.
- Recognition of table top exhibitors during rotating slides (displayed during opening, breaks, and lunch).

### RECEPTION SPONSOR

\$7,500

- Includes one 6-foot table to display for promotional materials during a minimum 1.5 hour reception to network with 50-60 workshop attendees.
- Includes two workshop registrations.
- Reception sponsor(s) will have 3 minutes to close the day one & invite attendees to the reception.
- Printed recognition on each table at the reception.

### BREAKFAST SPONSOR

\$3,500

- Includes one 6-foot table to display for promotional materials during a minimum 1.5 hour reception to network with 50-60 workshop attendees.
- Includes one workshop registration.
- Sponsor will be thanked at the opening of the day.
- Table signage will recognize sponsor.
- Breakfast sponsor(s) will have 3 minutes to make opening remarks.

### LUNCH SPONSOR

\$5,000

- Includes one 6-foot table to display for promotional materials during a minimum 1.5 hour reception to network with 50-60 workshop attendees.
- Includes one workshop registration.
- Sponsor will be thanked at the beginning of lunch.
- Table signage will recognize sponsor.
- Lunch sponsor(s) will have 3 minutes to speak during lunch.

Sponsorship and other opportunities for the Listeria Workshop are all non-exclusive.

All sponsors and exhibitors will be noted in the printed & online program/agenda for attendees.

For sponsorship opportunities contact Erin Grether | 202.303.3402 | [egrether@unitedfresh.org](mailto:egrether@unitedfresh.org)

[www.unitedfresh.org/Listeria-Workshop](http://www.unitedfresh.org/Listeria-Workshop) | [www.pma.com/Events/Listeria-Control-Workshop](http://www.pma.com/Events/Listeria-Control-Workshop)