

# FRUIT & VEGETABLE STATE PROFILE



# VIRGINIA

## STATE FRUIT & VEGETABLE PRODUCTION

- **\$158.1 Million** Value of fruits, vegetables, berries, potatoes, melons and tree nuts
- **41,306** Acres of fruits, vegetables, berries, potatoes, melons and tree nuts

## PRODUCE BUSINESS & EMPLOYMENT

- **3,821** Farms
- **14,826** Farm employees
- **80** Produce shippers, wholesalers and businesses
- **\$20.55 Million** Value in fresh fruit and vegetable exports

## OPPORTUNITY FOR FRUIT AND VEGETABLE CONSUMPTION

- **14.3%** Prevalence of childhood obesity ages 10-17; National rank: **#28**
- **89%** of school districts need at least one piece of equipment to better serve nutritious foods
- **94%** of schools are meeting the current school nutrition standards

## NEED FOR BETTER HEALTH

- **284,825** Children participating in school breakfast; breakfasts served **45,146,234**
- **702,669** Children participating in school lunch; lunches served **110,619,364**
- **139,631** Participants in the Women, Infants and Children Program (WIC)
- **827,483** Participants in SNAP Program
- **93** Schools have received salad bars through the United Fresh Start Foundation/*Let's Move Salad Bars To Schools* Initiative

## IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- **\$3.649 Million** Total funding from the Farm Bill Specialty Crop Block Grant Program for **130** projects to increase competitiveness and profitability of producers from 2008-2015.
- **\$4.175 Million** To fund the Fresh Fruit & Vegetable Program in **138** elementary schools this year
- **\$15.08 Million** Estimated annually for fruit and vegetable vouchers for WIC participants.