

FRUIT & VEGETABLE STATE PROFILE



UTAH

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **745** Acres: **7,846** Value: **\$31,299,000**
- Vegetables, Potatoes & Melons: Farms: **786** Acres: **6,119** Value: **\$19,382,000**

PRODUCE BUSINESS & EMPLOYMENT

- **47** Produce shippers, wholesalers and businesses
- **16** Farmers markets selling fresh fruits and vegetables
- **18,964** FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **24.3%**; National rank: **44**
- Adults consuming fruits and vegetables less than once daily – Fruits: **34.9%** Vegetables: **19.8%**
- Prevalence of childhood obesity ages 10-17 is **11.6%**; National rank: **43**

OPPORTUNITY FOR BETTER HEALTH

- **74,309** Children participating in school breakfast; breakfasts served **12,402,573**
- **331,692** Children participating in school lunch; lunches served **55,500,749**
- **66,725** Participants in the Women, Infants and Children Program
- **230,361** Participants in SNAP Program

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$1,535,234** from 2008-2013 used to fund **96** projects to increase competitiveness and profitability of Utah producers.
- Fresh Fruit & Vegetable Program provides Utah **\$2,520,100** to fund fruit and vegetable snacks in **82** elementary schools this year.
- WIC provides Utah participants an estimated **\$7.2 million** annually in fruit and vegetable vouchers.

SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future

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