The Reshaping of America

- Welcome
  - Today’s Session
  - Guest Speaker
  - Questions and Answer

The Reshaping of America

- Current Situation
  - Changing demographics across the country are having a profound impact on the United States election process
  - None more so as in the Hispanic community where since the 1970’s we have seen a significant increase in population.

The Nation’s Changing Demographics

Mark Hugo Lopez
Director of Hispanic Research, Pew Institute

Hispanic Trends Project
April 9, 2014
The New Face of America

Ages 25 or older

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian</td>
<td>5%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>11%</td>
</tr>
<tr>
<td>Black</td>
<td>13%</td>
</tr>
<tr>
<td>White</td>
<td>68%</td>
</tr>
</tbody>
</table>

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey

The New Face of America

Ages 18-24

<table>
<thead>
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<th>Ethnicity</th>
<th>Percentage</th>
</tr>
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<tbody>
<tr>
<td>Asian</td>
<td>13%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>57%</td>
</tr>
<tr>
<td>Black</td>
<td>11%</td>
</tr>
<tr>
<td>White</td>
<td>68%</td>
</tr>
</tbody>
</table>

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey

The New Face of America

Ages 6-17

<table>
<thead>
<tr>
<th>Ethnicity</th>
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</thead>
<tbody>
<tr>
<td>Asian</td>
<td>4%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>22%</td>
</tr>
<tr>
<td>Black</td>
<td>14%</td>
</tr>
<tr>
<td>White</td>
<td>55%</td>
</tr>
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</table>

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey

The New Face of America

Ages 0-5

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Asian</td>
<td>5%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>25%</td>
</tr>
<tr>
<td>Black</td>
<td>14%</td>
</tr>
<tr>
<td>White</td>
<td>51%</td>
</tr>
</tbody>
</table>

Source: Pew Hispanic Center tabulations of the 2010 American Community Survey

Hispanics are the Nation’s Largest Minority Group

...and Hispanics today make up 17% of the U.S. population, up from 13% in 2000

Percent of total U.S. population who are...

<table>
<thead>
<tr>
<th>Ethnicity</th>
<th>2011</th>
<th>2000</th>
</tr>
</thead>
<tbody>
<tr>
<td>White</td>
<td>63%</td>
<td>69%</td>
</tr>
<tr>
<td>Hispanic</td>
<td>17%</td>
<td>13%</td>
</tr>
<tr>
<td>Black</td>
<td>12%</td>
<td>12%</td>
</tr>
<tr>
<td>Asian</td>
<td>5%</td>
<td>4%</td>
</tr>
</tbody>
</table>

New Research Hispanic Center tabulations of 2000 Census (5% PUMS) and 2011 American Community Survey (5% PUMS)

Four Decades of Growth

U.S. Hispanic Population

54 MILLION LATINOS LIVING IN THE U.S. IN 2013

Source: U.S. Census Bureau
Hispanic Growth Likely to Continue (Largest "Minority" Since ~2001)

Population in millions

Hispanic Share Rises to 29% by 2050


Intermarriage Trend, 1960-2010

(% of marriages involving spouses of a different race or ethnicity from each other)

Source: Pew Research Center analysis of the Decennial Census and American Community Survey (ACS) Integrated Public Use Microdata Sample (IPUMS) files

Intermarriage Rates, by Race and Ethnicity, 2010

% of newlyweds married to someone of a different race/ethnicity

Source: Pew Research Center analysis of 2010 ACS Integrated Public Use Microdata Sample (IPUMS) files


Source: Pew Hispanic Center, 2013
Immigrant Share of U.S. Population, 1910-2010 (%)

‘Immigrant Stock’ Share of U.S. Population, Actual and Projected, 1900-2050 (%)


Immigrants...Strength or Burden?

Question: Which of these comes closer to your own views—even if neither is exactly right.
1. Immigrants today strengthen our country because of their hard work and talents OR
2. Immigrants today are a burden on our country because they take our jobs, housing and health care?

Percent of adults

Source: Pew Research Center

Three Great Waves of Immigrants (% of total)

Notes: Immigrants from Canada and other areas not shown.

Where Each State’s Largest Immigrant Population Was Born, 1910

Where Each State’s Largest Immigrant Population Was Born, 2010

Source: Pew Research Center
From Germany to Mexico, 1850 to 2010

The Nation’s Changing Demographics and Politics

Demographic Composition of Voters, 1988 to 2012

2012 Presidential Vote, by Race/Ethnicity

Voter Turnout Rates in Presidential Elections

Young-Old Voting Gap Largest in Modern History

Source: Pew Hispanic Center tabulations from the Current Population Survey, November Supplements

Source: Pew Hispanic Center analysis of 2012 National Election Pool national exit poll results, 2012

Source: Pew Research Center tabulations from CPS November Supplements, various years


From Germany to Mexico, 1850 to 2010

The Nation’s Changing Demographics and Politics

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Latino Participation in Presidential Elections, 1988 - 2012

Eligible Voter Population, Actual and Projected

Location of Latino Voters

Public's Priorities for Immigration Policy are Shifting

Republicans Now Less Supportive of Legal Status for Undocumented Immigrants
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About the Hispanic Trends Project
- Pew Hispanic Center established in 2001; rebranded in 2013
- Funded by The Pew Charitable Trusts
- A part of the Pew Research Center
- Purpose is to improve understanding of the diverse Hispanic population in the U.S. and to chronicle the growing impact of this population on the U.S.
- "Fact tank," not a think tank

The Hispanic Vote in Presidential Elections

Party Affiliation among Latino Registered Voters

Source: Pew Research Center, 2012