



NEWS RELEASE

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**Statement of Tom Stenzel, President & CEO, United Fresh
on the Food Marketing Institute's Decision to Cancel FMI Connect**

"As a long standing industry partner of the Food Marketing Institute, we look forward to continuing our work together in education, public policy and many other areas of mutual interest to our members.

"In recent years, it's become abundantly clear that fresh produce and fresh foods are driving so much of the consumer experience in retail, restaurants and multiple new delivery channels. We've seen that growth in the United Fresh Marketplace and FreshTech expos, as both our exhibitor community and buyer attendees have continued to grow each year. We're looking forward to hosting United Fresh 2017, June 13-15, at McCormick Place in Chicago with our show partners the International Floriculture Expo and the Global Cold Chain Expo. Together, our shows attracted 7,500 attendees and featured 650 exhibitors this past June and we anticipate significant growth in 2017.

"The combination of our shows offers wholesale, retail, foodservice and other food marketing channels an unparalleled experience to see, taste and touch the new products that are driving consumer success with fresh foods, produce and floral products. With the FreshTech and Global Cold Chain Expos, we also bring partners throughout the food supply chain face-to-face with all of the technologies enabling breakthrough innovation at every level.

"We want all of our friends from past FMI Connect events to know they are welcome to join us once again in Chicago June 13-15, 2017 for our comprehensive dive into the fresh foods, produce and floral supply chains."

For more information about any of these events, please contact the individuals below:

United Fresh Marketplace – John Toner, United Fresh, 202-303-3424

- Your expo for fresh foods and produce marketing to buyer audiences across the industry.

United FreshTech – John Toner, United Fresh, 202-303-3424

- Your expo for the equipment, tools and technologies driving fresh foods innovation today.

International Floriculture Expo – Christine Salmon, IFE, Phone

- Your expo for all things floral, reaching key buyers across the industry.

Global Cold Chain Expo – James Rogers, Global Cold Chain Alliance, 703-373-4303

- Your expo for total cold chain solutions, including facility design & construction, warehousing & logistics management, transportation, distribution and more.

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