

# FRUIT & VEGETABLE STATE PROFILE



## PENNSYLVANIA

### STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **2,506** Acres: **41,200** Value: **\$160,501,000**
- Vegetables, Potatoes & Melons: Farms: **3,968** Acres: **49,397** Value: **\$140,875,000**

### PRODUCE BUSINESS & EMPLOYMENT

- **249** Produce shippers, wholesalers and businesses
- **73** Farmers markets selling fresh fruits and vegetables
- **16,757** FTE produce industry employment impact from producer to retailer

### NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **29.1%**; National rank: **20**
- Adults consuming fruits and vegetables less than once daily – Fruits: **36.1%** Vegetables: **23.8%**
- Prevalence of childhood obesity ages 10-17 is **13.5%**; National rank: **36**

### OPPORTUNITY FOR BETTER HEALTH

- **345,402** Children participating in school breakfast; breakfasts served **58,582,358**
- **1,065,976** Children participating in school lunch; lunches served **178,363,790**
- **253,258** Participants in the Women, Infants and Children Program
- **1,790,623** Participants in SNAP Program

### IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$5,218,144** from 2008-2013 used to fund **94** projects to increase competitiveness and profitability of Pennsylvania producers.
- Fresh Fruit & Vegetable Program provides Pennsylvania **\$5,158,103** to fund fruit and vegetable snacks in **148** elementary schools this year.
- WIC provides Pennsylvania participants an estimated **\$27.3 million** annually in fruit and vegetable vouchers.

#### SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future

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