

FRUIT & VEGETABLE STATE PROFILE



OKLAHOMA

STATE FRUIT & VEGETABLE PRODUCTION

- **\$60.7 Million** Value of fruits, vegetables, berries, potatoes, melons and tree nuts
- **116,163** Acres of fruits, vegetables, berries, potatoes, melons and tree nuts

PRODUCE BUSINESS & EMPLOYMENT

- **3,394** Farms
- **6,356** Farm employees
- **40** Produce shippers, wholesalers and businesses
- **\$7.52 Million** Value in fresh fruit and vegetable exports

OPPORTUNITY FOR FRUIT AND VEGETABLE CONSUMPTION

- **17.4%** Prevalence of childhood obesity ages 10-17; National rank: **#14**
- **87%** of school districts need at least one piece of equipment to better serve nutritious foods
- **99%** of schools are meeting the current school nutrition standards

NEED FOR BETTER HEALTH

- **225,681** Children participating in school breakfast; breakfasts served **35,377,250**
- **440,455** Children participating in school lunch; lunches served **69,010,848**
- **112,892** Participants in the Women, Infants and Children Program (WIC)
- **608,305** Participants in SNAP Program
- **33** Schools have received salad bars through the United Fresh Start Foundation/*Let's Move Salad Bars To Schools* Initiative

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- **\$3.148 Million** Total funding from the Farm Bill Specialty Crop Block Grant Program for **77** projects to increase competitiveness and profitability of producers from 2008-2015.
- **\$2.932 Million** To fund the Fresh Fruit & Vegetable Program in **249** elementary schools this year
- **\$12.19 Million** Estimated annually for fruit and vegetable vouchers for WIC participants.