

FRUIT & VEGETABLE STATE PROFILE



NEW MEXICO

STATE FRUIT & VEGETABLE PRODUCTION

- **\$207.2 Million** Value of fruits, vegetables, berries, potatoes, melons and tree nuts
- **73,142** Acres of fruits, vegetables, berries, potatoes, melons and tree nuts

PRODUCE BUSINESS & EMPLOYMENT

- **5,666** Farms
- **8,522** Farm employees
- **53** Produce shippers, wholesalers and businesses
- **\$43.05 Million** Value in fresh fruit and vegetable exports

OPPORTUNITY FOR FRUIT AND VEGETABLE CONSUMPTION

- **14.4%** Prevalence of childhood obesity ages 10-17; National rank: **#27**
- **93%** of school districts need at least one piece of equipment to better serve nutritious foods
- **76.6%** of schools are meeting the current school nutrition standards

NEED FOR BETTER HEALTH

- **149,737** Children participating in school breakfast; breakfasts served **27,473,261**
- **216,777** Children participating in school lunch; lunches served **35,626,654**
- **55,234** Participants in the Women, Infants and Children Program (WIC)
- **469,855** Participants in SNAP Program
- **13** Schools have received salad bars through the United Fresh Start Foundation/*Let's Move Salad Bars To Schools* Initiative

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- **\$3.358 Million** Total funding from the Farm Bill Specialty Crop Block Grant Program for **63** projects to increase competitiveness and profitability of producers from 2008-2015.
- **\$2.424 Million** To fund the Fresh Fruit & Vegetable Program in **157** elementary schools this year
- **\$5.965 Million** Estimated annually for fruit and vegetable vouchers for WIC participants.