



**NEWS RELEASE**

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## **Two-Time Pulitzer Prize-Winning Journalist Bob Woodward to Keynote Washington Conference**

WASHINGTON, D.C. (August 24, 2017) –Two-time Pulitzer Prize-winning journalist, associate editor of the *Washington Post* and political commentator Bob Woodward, will present "The Age of the American Presidency" at the 2017 United Fresh Washington Conference Breakfast General Session on Wednesday, September 20, 2017.

This journalistic icon who gained international attention when he and Carl Bernstein broke the deeply disturbing news of the Watergate scandal will address hundreds of produce industry leaders exploring one of the biggest question marks of our lifetime: the presidency of Donald Trump.

"The past year has been arguably the most bizarre and unpredictable in our country's political history," said United Fresh Senior Vice President of Public Policy Robert Guenther. "Bob Woodward's four-decade career of articulating the nuances surrounding the highest office in America – with his signature aggressive but fair and non-partisan reporting – positions him to deliver an informative and provocative keynote to our industry, with a timely portrait of President Trump."

Woodward will pull the curtain back on Washington and today's leaders sharing stories that are sometimes surprising, at times shocking, but always fascinating. Woodward speaks as he writes – crisp and concise – and will help attendees get behind the spin to understand what's really going on in the halls of power in an age of 24-hour news, social media, and snarky politics.

Professionally, Woodward is currently associate editor for The Washington Post where he's worked since 1971. He has won nearly every American journalism award, and the Post won the 1973 Pulitzer Prize for his work with Carl Bernstein on the Watergate scandal. In addition, Woodward was the main reporter for the Post's articles on the aftermath of the September 11 terrorist attacks that won the National Affairs Pulitzer Prize in 2002. Woodward won the Gerald R. Ford Prize for Distinguished Reporting on the Presidency in 2003.

Watergate's theme of secret government is a common thread throughout Woodward's career that spawned 18 books – all went on to become national bestsellers – 12 of them #1 – more than any other contemporary nonfiction author. Woodward, a 45-year veteran of *The Washington Post*, has written twelve #1 national best-sellers on all eight of the last presidents, from Nixon to Obama, as well as the iconic novel "All the President's Men".

Each year, the Washington Conference brings together hundreds of produce leaders from all sectors of the industry for education on critical industry issues such as immigration, trade, tax reform and nutrition. Attendees also take part in meetings with members of Congress and their staff, as well as top regulatory officials. For information about The Washington Conference, visit [www.unitedfresh.org](http://www.unitedfresh.org) or contact [Angela Tiwari](#) at 202-303-3416.

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**About United Fresh Produce Association**

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. For more information, visit [www.unitedfresh.org](http://www.unitedfresh.org)