



NEWS RELEASE

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United Fresh Names 2015 Family Business Scholarship Winners

*Program Brings Family Business Representatives to
Washington, D.C. to Engage in the Industry's Premier Policy Event*

WASHINGTON, D.C. (September 16, 2015) – United Fresh Produce Association is pleased to announce the two recipients of the 2015 Frieda Rapoport Caplan Family Business Scholarships: **Alex DiNovo**, DNO Produce, Columbus, OH and **Seth Hansen**, Kingsburg Orchards, Kingsburg, CA.

The Frieda Rapoport Caplan Business Scholarship Program provides the opportunity for representatives from family-owned businesses to attend the United Fresh Washington Conference. The two scholarship recipients will receive complimentary airfare, hotel and registration to participate in the conference, September 28-30.

The United Fresh Washington Conference brings together hundreds of produce leaders from all sectors of the industry for education on critical industry issues and meetings with members of Congress, their staffs and top regulatory officials. Scholarship recipients will have an opportunity to network with produce industry leaders from across the country, as well as gain an understanding of the political process and how to advocate for their priority issues.

The Frieda Rapoport Caplan Family Business Scholarship Program was founded in 2001 by sisters Karen Caplan and Jackie Caplan Wiggins, in honor of their mother, Frieda Rapoport Caplan. The program expands opportunities for representatives from family businesses to attend The Washington Conference. Each year, the scholarship committee reviews applicants for the program using several criteria, including each candidate's interest in advocacy work and commitment to the produce industry.

"We are pleased to continue our partnership with United Fresh in support to family businesses through the Frieda Rapoport Caplan Family Business Scholarship. Family businesses throughout the industry benefit from this unique opportunity," said Jackie Caplan Wiggins, Vice President and COO of Frieda's, Inc. "This year's scholarship recipients will engage in political advocacy at The Washington Conference where they will acquire the skills they need to be effective leaders on the issues that impact our businesses and the fresh produce industry."

For more information on the Frieda Rapoport Caplan Family Business Scholarship Program and The Washington Conference, visit the United Fresh website at <http://www.unitedfresh.org/> or contact United Fresh at 202-303-3400.

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About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.