



UNITED FRESH START FOUNDATION

NEWS RELEASE

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United Fresh Start Foundation to Host 2017 Tip Murphy Legacy Golf Tournament

*Proceeds Will Benefit the Foundation's Programs to Increase Children's Access to
Fresh Fruits and Vegetables*

WASHINGTON, D.C. (May 17, 2017) – On Monday, August 28, the United Fresh Start Foundation will once again host the 2017 Tip Murphy Legacy Golf Tournament at the [Oasis Golf Club](#) near Cincinnati, Ohio. For the fourth consecutive year, the tournament will benefit the United Fresh Start Foundation's programs and activities to increase children's access to fresh fruits and vegetables, including the foundation's successful school salad bar program.

"We're looking forward to another successful event, working with the founders of the Tip Murphy Golf Tournament," said Tom Stenzel, President & CEO, United Fresh Produce Association. "This summertime outing, provides an excellent opportunity to get together with produce friends and colleagues in the Midwest, and to support the great work of the United Fresh Start Foundation and our mission to increase children's access to fresh produce."

Proceeds from the previous years' events have provided salad bars to 16 schools, and have supported school foodservice outreach and salad bar media and promotional activities.

The Tip Murphy Legacy Golf Tournament was developed in 2009 to honor the life and career of Terrence "Tip" Murphy, a 15-year veteran of the produce industry. Tip was Division Vice President of Retail Sales for Ready Pac Foods when he passed unexpectedly in July 2008 at age 48. His career also included 13 years with Chiquita Brands International.

The Oasis Golf Club is Tip's hometown course and features a championship, links style, par 72, 18-hole golf course designed by Arnold Palmer. Registration is \$350/golfer; \$1,400/foursome and includes lunch, 18 holes with cart, contest holes, including closet-to-the-pin and longest drive, and an awards reception. Attendees can register as an individual or team.

For more information and to sign up to participate in this year's golf tournament, visit:
<http://www.unitedfresh.org/events-programs/tip-murphy/>

Sponsorships and opportunities to support the on-site raffle are available. For more information, contact Dana Davis at (302) 750-4662 or danadavis@epix.net.

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About the United Fresh Start Foundation

The United Fresh Start Foundation is a 501 (c)(3) not-for-profit organization focused exclusively on increasing children's access to fresh fruits and vegetables. Affiliated with the United Fresh Produce Association, the Foundation is committed to helping today's children achieve the public health goal to make half their plate fruits and vegetables in order to live longer and healthier lives. We work to create an environment in which kids have easy access to high-quality, great-tasting and affordable fresh fruits and vegetables, whenever and wherever they are choosing snacks or a meal, ensuring kids everywhere are *Growing Up Fresh*. More information at: www.unitedfreshstart.org.