



**NEWS RELEASE**

**For Immediate Release, August 29, 2016**

**Contact:** Mary Coppola

[mcoppola@unitedfresh.org](mailto:mcoppola@unitedfresh.org)

202-303-3425

**Rep. Sam Farr To Be Honored During United Fresh Washington Conference**

WASHINGTON, D.C. (August 29, 2016) – United Fresh will recognize Rep. Sam Farr (D-CA) for his service in Congress on Tuesday, September 13 at the United Fresh Washington Conference Presidential Election Party. After 12 terms in the House of Representatives, Congressman Farr will retire in January 2017.

During his 23 years representing California's Central Coast, Rep. Farr has been a constant advocate for the fresh produce industry, using his leadership positions over the years on the Agriculture Committee, the Appropriations Committee and other positions in the House to support fresh fruit and vegetable priorities. He has been enormously influential in shaping agricultural and nutrition policy, and has driven significant investment in research on specialty crops, food safety, pest detection, and other vital programs.

"As Congressman Farr retires at the end of this Congress, we hate to see him go but want to thank him for his service," said United Fresh President & CEO Tom Stenzel. "He has understood the challenges facing our industry and fought for policies to advance Americans' access to fresh fruit and vegetables. He also has been a strong partner in the United Fresh Start Foundation's commitment to bringing salad bars to schools, working extensively to support salad bars in his district and throughout California."

First elected to Congress in 1993 by special election, Rep. Farr is the longest serving member in Congress for California's Central Coast. Before his election, he served in the California Assembly where he was the author of the nation's first organic standards law in 1990. He now serves as the chair of the Congressional Organic Caucus.

This year's Washington Conference will bring attendees face-to-face with key members of Congress, their staff and top regulatory officials. The conference also features the Rising Leaders Program for up-and-coming industry employees. To register, visit [www.unitedfresh.org](http://www.unitedfresh.org). For more information about The Washington Conference, September 12-14, contact [Angela Tiwari](mailto:Angela.Tiwari@unitedfresh.org) at 202-303-3416.

###

**About United Fresh Produce Association**

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. For more information, visit [www.unitedfresh.org](http://www.unitedfresh.org)