



NEWS RELEASE

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**United Fresh Partners with PACK EXPO International and PMMI
to Bring Added Value to Produce Industry**

Exhibitors will be exposed to United Fresh Produce Association and Industry Expertise

WASHINGTON, D.C. (September 21, 2016) – [PACK EXPO International \(Nov. 6–9, McCormick Place, Chicago\)](#) is collaborating with United Fresh Produce Association to add even more value to their annual industry processing and packaging event in North America.

United Fresh Produce Association will be hosting a booth, N-4900 in the Association Partner Pavilion, for non-industry members to learn opportunities in the rapidly growing and evolving fresh produce and fresh foods space. We invite interested innovation packaging and processing companies that would like to grow their business and learn about fresh produce industry opportunities to stop by the booth.

“As two industry leading organizations that have overlapping responsibilities, increasing relationships at all cross points will allow for increased success and growing business opportunities,” said Tom Stenzel, President & CEO of United Fresh “We’re looking forward to the new relationships and opportunities we’ll gain for the industry by participating this year.”

"By partnering with associations like United Fresh, PACK EXPO International makes it easy for attendees in the fresh produce sector to find the processing and packaging technologies they need in a single location and in just a few days," said Charles D. Yuska, President and CEO of PACK EXPO producer PMMI, The Association for Packaging and Processing Technologies. “Consumer packaged goods companies are always in need of innovation that enhances operations, giving them the competitive edge at the point-of-sale. PACK EXPO offers a cross pollination of ideas and an efficient experience for sourcing solutions.”

For more information about PACK EXPO International 2016 or to register, visit <http://www.packexpointernational.com/> or contact PMMI's Show Department at 703.243.8555 or expo@pmmi.org.

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About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we

unite out industry with a common purpose – to build long-term value for our members and grow produce consumption. For more information, visit www.unitedfresh.org

About PMMI

PMMI, The Association for Packaging and Processing Technologies, represents the voice of more than 700 North American manufacturers of equipment, *components* and materials for processing and packaging. We work to advance a variety of industries by connecting consumer goods companies with manufacturing solutions through the world class [PACK EXPO portfolio of trade shows](#), leading trade media and a wide range of resources to empower our members. The PACK EXPO trade shows unite the world of processing and packaging to advance the industries they serve: PACK EXPO International, PACK EXPO Las Vegas, Pharma EXPO, PACK EXPO East, EXPO PACK México, EXPO PACK Guadalajara and ProFood Tech, launching in April 2017. [PMMI Media Group](#) connects manufacturers to the latest solutions, trends and innovations in processing and packaging year-round through brands including Packaging World, Automation World, Healthcare Packaging, Contract Packaging and Packaging + Processing OEM. [PMMI Business Drivers](#) assist members in pursuing operational excellence through workforce development initiatives, deliver actionable business intelligence on economic, market and industry trends to support members' growth strategies, and actively connect the supply chain throughout the year.