



## **NEWS RELEASE**

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**Contact:** Mary Coppola  
[mcoppola@unitedfresh.org](mailto:mcoppola@unitedfresh.org)  
202-303-3425

### **United Fresh Releases 2015 Produce Industry Compensation & Benefits Report**

WASHINGTON, D.C. (August 18, 2015) - The United Fresh Produce Association has released its 2015 Compensation & Benefits Report for the fresh produce industry.

Now in its third edition, the report showcases data from produce companies on a range of more than 30 professional industry positions including Sales & Marketing, Production & Operations, Quality Control & Assurance, Administration, Finance & Accounting, and Executives.

The final detailed research report which will allow produce companies to directly compare their salaries and benefits for full-time positions across multiple business sectors, as well as by ownership type (family, private, public), type of business, produce sales volume, number of full-time employees and geography. The report benchmarks continuing trends and important shifts against past editions from 2013 and 2011. The report was developed based on responses to a confidential survey, prepared by expert research firm Industry Insights, which measured compensation and benefits from U.S. and Canadian-based produce companies.

“Our business is constantly faced with challenges and the need for good information is intensifying,” said Jason Pounds, Treasurer/Secretary of Hardie’s Fresh Foods and Chairman of United Fresh’s Finance & Business Management Council. “This survey is a tremendous benefit for the industry. Being able to benchmark and analyze our company’s current pay and benefit structure against like companies is invaluable.”

The 2015 Compensation & Benefits Report is available for download [online](#) for \$495 for United Fresh members and \$695 for non-members. For more information on the report, contact [Dan Hilleary](#), Vice President, Chief Financial Officer at 202-303-3419.

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#### **About United Fresh Produce Association**

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.

