



NEWS RELEASE

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Innovation Award Winners Announced at United Fresh 2017

CHICAGO, IL (June 15, 2017) – Five Produce Innovation Award Winners were recognized today at United Fresh 2017 – the single destination event for the total fresh supply chain. This year’s honorees were selected by show attendees from a total of 46 contestants across five categories: Best New Food Safety Solution; Best New Fruit Product; Best New Packaging; Best New Packing/Processing Equipment; and Best New Vegetable Product.

“This year’s Innovation Awards winners won from a field of excellent and qualified competitors,” said United Fresh Produce Association Vice President of Convention and Industry Relations John Toner. “The exceptional creativity of these five winners helped them stand out at United Fresh 2017, the home of fresh produce innovation.”

“Innovation starts at United Fresh,” said Tom Stenzel, United Fresh Produce Association President & CEO. “The innovation of our member companies shape the entire produce industry and show attendees have the unique opportunity to see that ingenuity up close at United Fresh. Congratulations to this year’s winners and thank you to all participants for showcasing your creativity.”

The 2017 Produce Innovation Awards Winners:

Best New Food Safety Solution: Nature's Frequencies – Food Freshness Card

Best New Fruit Product: Crunch Pak – Crunch Pak Apple Rings

Best New Packaging: Dole Food Company – Dole GO Berries!™

Best New Packing/Processing Equipment: Full Harvest – Full Harvest

Best New Vegetable Product: Veggie Noodle Co. Veggie Spirals – Veggie Noodle Co. Veggicine

For more information about the United Fresh Innovation Awards competition contact John Toner, Vice President, Convention and Industry Collaboration at 202-303-3424.

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About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption.