



**NEWS RELEASE**

**For Immediate Release: June 24, 2015**

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## **United Fresh Welcomes Passage of Trade Promotion Authority**

*Robert Guenther, Senior Vice President, Public Policy, United Fresh, issued the following statement in response to the Senate passing legislation that renews trade promotion authority*

WASHINGTON, D.C. (June 24, 2015) – “United Fresh applauds the Senate for renewing Trade Promotion Authorization (TPA) by a vote of 60 to 38. Trade deals that break down market access barriers and create new economic opportunities benefit the industry at home and abroad, expanding consumption of America’s abundant supply of fruits and vegetables in rapidly developing regions of the world. We look forward to the President signing this legislation and working with his Administration to finalize the Trans Pacific Partnership (TPP) agreement.”

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### **About United Fresh Produce Association**

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. Visit [www.unitedfresh.org](http://www.unitedfresh.org).