



NEWS RELEASE

For Immediate Release

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United Fresh Supports Senate Committee on Agriculture, Nutrition and Forestry as it Reauthorizes Child Nutrition Programs

Tom Stenzel, President and CEO, United Fresh, issued the following statement in response to today's Senate Hearing on Child Nutrition Reauthorization.

WASHINGTON, D.C. (May 7, 2015) – “United Fresh commends the Senate Committee on Agriculture, Nutrition and Forestry on conducting its first Child Nutrition Reauthorization hearing: *A Review of Child Nutrition Programs*. Today, with one-third of America’s youth either overweight or obese, it’s critically important that children have access to healthy school meals that include more fruits and vegetables. Over the last five years, the fresh produce industry has stepped up to the plate, donating thousands of salad bars to schools across the country to expand children’s access and consumption of fruits and vegetables and improve their overall health. The produce industry is committed to working with Chairman Roberts, Ranking Member Stabenow and the entire committee as it reauthorizes child nutrition programs that maintain evidence-based, scientifically-sound measures so that kids can adopt healthy, lifelong eating habits beyond the cafeteria.”

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About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. www.unitedfresh.org