



NEWS RELEASE

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United Fresh Hails House Passage of Western Water Act, Urges Senate to Take Swift Action Addressing Drought Crisis

Robert Guenther, Senior Vice President, Public Policy, United Fresh, issued the following statement in response to the House of Representatives passing the Western Water and American Food Security Act

“WASHINGTON, D.C. (July 16, 2015) – “United Fresh applauds the House of Representatives for passing (by a vote of 245-176) the Western Water and American Food Security Act of 2015 - legislation that would help provide relief to drought-stricken areas of California and the western United States by addressing a number of water supply challenges. In doing so, the House recognizes the devastating economic and environmental impact particularly on California’s Central Valley, the nation’s leading provider of fruits and vegetables. We urge the Senate to follow suit and act swiftly to introduce and pass legislation that would not only bring relief to struggling growers and farmers but ultimately benefit all Americans.”

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About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. Visit www.unitedfresh.org.