

# FRUIT & VEGETABLE STATE PROFILE



## INDIANA

### STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **673** Acres: **3,089** Value: **\$10,897,000**
- Vegetables, Potatoes & Melons: Farms: **1,376** Acres: **37,747** Value: **\$104,411,000**

### PRODUCE BUSINESS & EMPLOYMENT

- **54** Produce shippers, wholesalers and businesses
- **81** Farmers markets selling fresh fruits and vegetables
- **124,481** FTE produce industry employment impact from producer to retailer

### NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **31.4%**; National rank: **8**
- Adults consuming fruits and vegetables less than once daily – Fruits: **41.6%** Vegetables: **27.3%**
- Prevalence of childhood obesity ages 10-17 is **14.3%**; National rank: **28**

### OPPORTUNITY FOR BETTER HEALTH

- **259,035** Children participating in school breakfast; breakfasts served **4,361,644**
- **781,172** Children participating in school lunch; lunches served **132,036,064**
- **159,524** Participants in the Women, Infants and Children Program
- **883,826** Participants in SNAP Program

### IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$2,087,729** from 2008-2013 used to fund **61** projects to increase competitiveness and profitability of Indiana producers.
- Fresh Fruit & Vegetable Program provides Indiana **\$3,500,716** to fund fruit and vegetable snacks in **108** elementary schools this year.
- WIC provides Indiana participants an estimated **\$17.2 million** annually in fruit and vegetable vouchers.

#### SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future

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