

FRUIT & VEGETABLE STATE PROFILE



FLORIDA

STATE FRUIT & VEGETABLE PRODUCTION

- **\$3.196 Billion** Value of fruits, vegetables, berries, potatoes, melons and tree nuts
- **814,117** Acres of fruits, vegetables, berries, potatoes, melons and tree nuts

PRODUCE BUSINESS & EMPLOYMENT

- **10,603** Farms
- **81,058** Farm employees
- **960** Produce shippers, wholesalers and businesses
- **\$537.65 Million** Value in fresh fruit and vegetable exports

OPPORTUNITY FOR FRUIT AND VEGETABLE CONSUMPTION

- **13.4%** Prevalence of childhood obesity ages 10-17; National rank: **#38**
- **89%** of school districts need at least one piece of equipment to better serve nutritious foods
- **100%** of schools are meeting the current school nutrition standards

NEED FOR BETTER HEALTH

- **786,519** Children participating in school breakfast; breakfasts served **132,027,017**
- **1,675,731** Children participating in school lunch; lunches served **281,132,834**
- **483,810** Participants in the Women, Infants and Children Program (WIC)
- **3,560,060** Participants in SNAP Program
- **97** Schools have received salad bars through the United Fresh Start Foundation/*Let's Move Salad Bars To Schools* Initiative

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- **\$31.156 Million** Total funding from the Farm Bill Specialty Crop Block Grant Program for **208** projects to increase competitiveness and profitability of producers from 2008-2015.
- **\$7.481 Million** To fund the Fresh Fruit & Vegetable Program in **274** elementary schools this year
- **\$52.25 Million** Estimated annually for fruit and vegetable vouchers for WIC participants.