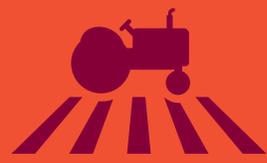


# THE 2014 FARM BILL AFFECTS FRESH PRODUCE



The Farm Bill is the government's largest investment in the produce industry and the healthful nutrition of America's children through increased consumption of fruits and vegetables.



## SPECIALTY CROP BLOCK GRANTS \$85 million a year

New in this bill is a multi-state program administered by USDA that will focus on food safety, plant pests and disease, research and crop-specific projects that address issues that cross state lines.

## VALUE-ADDED GRANTS \$63 million over five years

Provides grants that can help companies create new products, expand their marketing or develop specialty and niche products.



## NUTRITION AND CONSUMPTION



### FOOD INSECURITY NUTRITION INCENTIVE PROGRAM \$100 million over five years

This important new program establishes grants to incentivize SNAP recipients to buy fruits and vegetables.



### FRESH FRUIT AND VEGETABLE PROGRAM \$150 million a year

Provides school kids across the country fresh produce snacks to help ensure their nutrition and educate them about the flavorful benefits of eating fruits and vegetables.

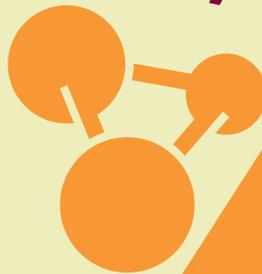
### DEPARTMENT OF DEFENSE (DOD) FRESH PROGRAM \$250 million over five years

This program partners with USDA to purchase and deliver fresh fruits and vegetable to schools.

## RESEARCH AND PEST/DISEASE PROGRAMS

### SPECIALTY CROP RESEARCH INITIATIVE \$80 million a year

The SCRI is a critically important funding source for industry-specific research.



### PLANT PEST AND DISEASE PROGRAM \$75 million a year

This vital program includes a minimum of \$5 million a year for the National Clean Plant Network.



## MARKET ACCESS

### MARKET ACCESS PROGRAM \$200 million a year

Provides marketing assistance for expanding consumption of U.S.-grown produce in foreign markets.



### TECHNICAL ASSISTANCE FOR SPECIALTY CROPS \$9 million a year

Provides funding for projects that address sanitary, phytosanitary and technical barriers for specialty crop exports.



### UNDERSECRETARY OF AGRICULTURE FOR FOREIGN AGRICULTURAL AFFAIRS

Authorizes the Secretary to establish this position to focus on agriculture trade priorities.



### MAINTAINS INTEGRITY OF U.S. PLANTING FLEXIBILITY POLICY

Continues to maintain the planting flexibility safety net policy for fruit and vegetable farmers that ensures growers who receive federal payments, will not be able to also plant fruits and vegetables on that subsidized acreage.

### ENHANCES INDUSTRY RESEARCH

Establishes a process for a scientific peer review that incorporates industry input and a review and ranking of projects by industry representatives. Also provides for up to \$25 million annually for five years to combat citrus greening.

### CROP INSURANCE SAFEGUARDS

Requires that proposed crop insurance policies for fruits, vegetables, tree nuts, dried fruit, horticulture, nursery crops and floriculture must ascertain if the coverage will cause a market distortion.

### FOOD SAFETY RISK MANAGEMENT STUDY

Requires a study by the Federal Crop Insurance Corporation to determine whether policies that provide coverage for specialty crops from food safety and contamination issues would benefit producers.

Learn how to make the Farm Bill work for you.  
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