

FRUIT & VEGETABLE STATE PROFILE



CONNECTICUT

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **414** Acres: **3,342** Value: **\$27,349,000**
- Vegetables, Potatoes & Melons: Farms: **935** Acres: **9,293** Value: **\$36,386,000**

PRODUCE BUSINESS & EMPLOYMENT

- **33** Produce shippers, wholesalers and businesses
- **33** Farmers markets selling fresh fruits and vegetables
- **70,901** FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **25.6%**; National rank: **39**
- Adults consuming fruits and vegetables less than once daily – Fruits: **32%** Vegetables: **20.6%**
- Prevalence of childhood obesity ages 10-17 is **15%**; National rank: **23**

OPPORTUNITY FOR BETTER HEALTH

- **87,970** Children participating in school breakfast; breakfasts served **15,935,678**
- **280,253** Children participating in school lunch; lunches served **48,642,388**
- **54,248** Participants in the Women, Infants and Children Program
- **438,338** Participants in SNAP Program

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$2,099,164** from 2008-2013 used to fund **49** projects to increase competitiveness and profitability of Connecticut producers.
- Fresh Fruit & Vegetable Program provides Connecticut **\$2,705,857** to fund fruit and vegetable snacks in **83** elementary schools this year.
- WIC provides Connecticut participants an estimated **\$5.8 million** annually in fruit and vegetable vouchers.

SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future

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