

FRUIT & VEGETABLE STATE PROFILE



ARKANSAS

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries: Farms: **431** Acres: **2,486** Value: **\$15,600,000**
- Vegetables, Potatoes & Melons: Farms: **625** Acres: **11,111** Value: **\$36,577,000**

PRODUCE BUSINESS & EMPLOYMENT

- **37** Produce shippers, wholesalers and businesses
- **36** Farmers markets selling fresh fruits and vegetables
- **3,208** FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity **34.5%**; National rank: **3**
- Adults consuming fruits and vegetables less than once daily – Fruits: **47.5%** Vegetables: **28%**
- Prevalence of childhood obesity ages 10-17 is **20%**; National rank: **6**

OPPORTUNITY FOR BETTER HEALTH

- **166,376** Children participating in school breakfast; breakfasts served **2,7957,234**
- **332,496** Children participating in school lunch; lunches served **55,778,276**
- **89,776** Participants in the Women, Infants and Children Program
- **486,651** Participants in SNAP Program

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided **\$1,350,953** from 2008-2013 used to fund **48** projects to increase competitiveness and profitability of Arkansas producers.
- Fresh Fruit & Vegetable Program provides Arkansas **\$2,535,731** to fund fruit and vegetable snacks in **120** elementary schools this year.
- WIC provides Arkansas participants an estimated **\$9.6 million** annually in fruit and vegetable vouchers.

SOURCES

USDA 2012 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future

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