

FRUIT & VEGETABLE STATE PROFILE



ARKANSAS

STATE FRUIT & VEGETABLE PRODUCTION

- **\$52.17 Million** Value of fruits, vegetables, berries, potatoes, melons and tree nuts
- **25,534** Acres of fruits, vegetables, berries, potatoes, melons and tree nuts

PRODUCE BUSINESS & EMPLOYMENT

- **1,401** Farms
- **3,287** Farm employees
- **36** Produce shippers, wholesalers and businesses
- **\$6.69 Million** Value in fresh fruit and vegetable exports

OPPORTUNITY FOR FRUIT AND VEGETABLE CONSUMPTION

- **20%** Prevalence of childhood obesity ages 10-17; National rank: **#6**
- **92%** of school districts need at least one piece of equipment to better serve nutritious foods
- **99%** of schools are meeting the current school nutrition standards

NEED FOR BETTER HEALTH

- **180,502** Children participating in school breakfast; breakfasts served **29,957,147**
- **320,995** Children participating in school lunch; lunches served **53,277,450**
- **84,219** Participants in the Women, Infants and Children Program (WIC)
- **434,865** Participants in SNAP Program
- **28** Schools have received salad bars through the United Fresh Start Foundation/*Let's Move Salad Bars To Schools* Initiative

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- **\$2.009 Million** Total funding from the Farm Bill Specialty Crop Block Grant Program for **62** projects to increase competitiveness and profitability of producers from 2008-2015.
- **\$2.67 Million** To fund the Fresh Fruit & Vegetable Program in **115** elementary schools this year
- **\$9.095 Million** Estimated annually for fruit and vegetable vouchers for WIC participants.