



NEWS RELEASE

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United Fresh Optimistic After Reviewing Content of TPP Trade Agreement

In response to the text of the Trans Pacific Partnership trade agreement being made public, Robert Guenther, Senior Vice President, Public Policy, United Fresh Produce Association, issued the following statement.

"We are pleased to see that the text of the Trans-Pacific Partnership (TPP) has been made available to the public, an important step in the process to implementing one of the world's largest trade deals for which the fresh produce industry has long been advocating. In the coming days we will be closely reviewing the text, however at this time, we believe TPP has great potential to open markets, level the playing field and help close the ongoing trade deficit faced by the fresh produce sector. We look forward to working with the Administration, Congress and our industry allies in the near future and in the coming years to see that TPP implementation legislation is approved and ensure unfair tariffs are eliminated and sanitary and phytosanitary concerns are sufficiently addressed."

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About United Fresh Produce Association

Founded in 1904, the United Fresh Produce Association brings together companies across every segment of the fresh produce supply chain, including growers, shippers, fresh cut processors, wholesalers, distributors, retailers, foodservice operators, industry suppliers and allied associations. We empower industry leaders to shape sound government policy. We deliver the resources and expertise companies need to succeed in managing complex business and technical issues. We provide the training and development individuals need to advance their careers in produce. Through these endeavors, we unite our industry with a common purpose – to build long-term value for our members and grow produce consumption. Visit www.unitedfresh.org.