

The Mexico Conference
Guadalajara, Jalisco, Mexico
May 21-23, 2024

Benefits for all sponsorships. Sponsorships are available to members only.

- Company logo featured on:
 - Event signage
 - Slides during program
 - Special ribbon on badges recognizing you and your staff as a sponsor

Premier Sponsor

May 21-23, 2024

Three (3) Co-sponsorships: **\$6,000** (US\$) each

Benefits include:

- Two (2) minute message during a keynote at the conference
 - Company logo displayed, with IFPA branding, on screen at the beginning of the opening session
 - Company logo displayed, with IFPA branding, on signage at the show
 - Company logo displayed, with IFPA branding, on the welcome banner
- Company recognized by the master of ceremonies
- Logo recognition on IFPA social media posts about the event
- Logo recognition on the event page on freshproduce.com
- Company logo (full four-color), with IFPA branding, displayed on Name Badges
- Opportunity to have a company representative present for the ribbon cutting ceremony
- Ability to place a pop-up banner by the entrance to the registration area or conference entrance
- One (1) 3m x 3m display area with laminate flooring, background panel and counter graphics included
- Two (2) complimentary registrations

VIP Members Cocktail Reception

May 21, 2024

Two (2) Co-sponsorships: **\$2,500** (US\$) each

Benefits include:

- Company logo, with IFPA branding, displayed on signage during the reception
- Ability to place a pop-up banner by the entrance to the reception
- Opportunity to incorporate one (1) product into event food or drink menu, sponsor provides product, product subject to approval by IFPA
- Opportunity to provide paperless promotional item to reception attendees
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available

Attendee Cocktail Reception

May 22, 2024

Two (2) Co-sponsorships: **\$3,500** (US\$) each

Benefits include:

- Company logo, with IFPA branding, displayed on signage during the reception
- Opportunity to play a 60 second video on the day of the reception
- Ability to place a pop-up banner by the entrance to the reception
- Opportunity to incorporate one (1) product into event food or drink menu, sponsor provides product, product subject to approval by IFPA
- Opportunity to provide paperless promotional item to reception attendees
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available

Networking Lunch

May 22, 2024

Two (2) Co-sponsorships: **\$3,500** (US\$) each

Benefits include:

- Company recognition on sponsor signage at the Networking Lunch
- Opportunity to play 60 second video on the day of the lunch
- Ability to place a pop-up banner by the entrance to the lunch

- Opportunity to incorporate one (1) product into event food or drink menu, sponsor provides product, product subject to approval by IFPA
- Opportunity to provide paperless promotional item to attendees during lunch
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available

Networking Breakfast

May 23, 2024

Two (2) Co-sponsorships: **\$3,500** (US\$) each

Benefits include:

- Company recognition on sponsor signage at the Networking Breakfast
- Opportunity to play a 60 second video on the day of the breakfast
- Ability to place a pop-up banner by the entrance to the breakfast
- Opportunity to incorporate one (1) product into event food or drink menu, sponsor provides product, product subject to approval by IFPA
- Opportunity to provide paperless promotional item to attendees during breakfast
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available

Lanyard Sponsor

May 21-23, 2024

Exclusive Sponsorship: **\$4,000** (US\$)

Benefits include:

- Company logo (one-color), with IFPA branding, printed on lanyards
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available

Attendee Bag Sponsor

May 21-23, 2024

Exclusive Sponsorship: **\$4,000** (US\$)

Benefits include:

- Company logo (one-color), with IFPA branding, on the bag received by all participants at registration
- One (1) complimentary registration
- Opportunity to add a Display Station at 50% discount, if available

Networking Break Sponsor

May 22-23, 2024

Two (2) Co-Sponsorships: **\$2,500** (US\$) each

Benefits include:

- Company logo recognition on signage during the networking breaks
- Sponsor recognition from the main stage before breaks
- Ability to place a pop-up banner by refreshment stations
- Opportunity to provide paperless promotional item to attendees during the break
- One (1) complimentary registration

Display Station

May 22-23, 2024

Limited opportunities (30): **member rate \$2,750** (US\$)

Benefits include:

- 3m x 2m Countertop display with background panel and counter graphics included
- 2 chairs and one (1) counter
- Two (2) complimentary registrations

Hydration Station Sponsor

May 21-23, 2024

Exclusive Sponsorship: **3,000** (US\$)

Benefits include:

- Company logo, with IFPA branding, displayed on minimum of (4) water coolers
- One (1) complimentary registration

Professional Headshot Sponsor

May 22-23, 2024

Exclusive Sponsorship: **\$2,500** (US\$)

Benefits include:

- Company logo displayed in the area where attendees can get a professional headshot
- Opportunity to place one (1) pop-up banner in the area during headshots
- One (1) complimentary registration

Simultaneous Interpretation Sponsor – Media Trade out

May 22-23, 2024

Exclusive Sponsorship: **\$2,500** (US\$)

Benefits include:

- For the sessions there will be simultaneous interpretation where your brand will be recognized:
 - At the headphones desk
 - At the translator booth
- Ability to place a pop-up banner by translation booth
- Company will be recognized by the translator at the beginning of each session
- One (1) complimentary registration

Mints Sponsor

May 21-23, 2024

Exclusive Sponsorship: **\$1,800** (US\$)

Benefits include:

- Company logo, with IFPA branding, on mints distributed to all attendees
- One (1) complimentary registration

Hotel Lobby Video Advertising - *NEW*

May 21-23, 2024

Two (2) Co-Sponsorships: **\$2,000** (US\$)

Benefits include:

- Opportunity to play a 30 second looping video in hotel lobby on LED Video wall (no sound option)
- Video to loop during conference hours both days, May 21-23
- One (1) complimentary registration

Relax Lounge - *NEW*

May 22-23, 2024

Exclusive Sponsorship: **\$2,000** (US\$)

Benefits include:

- Company logo recognition on signage in Relax Lounge
- Opportunity to place one (1) pop-up banner in the Relax Lounge
- One (1) complimentary registration

Charging Station - *NEW*

May 22-23, 2024

Exclusive Sponsorship: **\$2,000** (US\$)

Benefits include:

- Company logo recognition on signage at charging station located in high traffic area
- One (1) complimentary registration

Buyer Roundtable Session Sponsor

May 22-23, 2024

Exclusive Sponsorship: **\$2,500** (US\$)

Benefits include:

- Logo recognition as Sponsor in materials sent to participants prior to the sessions.
- Logo recognition on IFPA Event website regarding the sessions

- Opportunity to provide paperless promotional item to attendees during the sessions
- One (1) complimentary registration

Hotel Room Key Card Sleeve

May 22- 23, 2024

Exclusive Sponsorship : \$3,000 (US\$)

Benefits include:

- Company promotion, with IFPA branding, will be printed on the hotel room key card sleeves
- Provided to all conference registrants staying in the official hotel
- One (1) complimentary registration

Hotel Room Drop Hard Rock- Inside (130 in our room block)

May 22- 23, 2024

Limited Co-sponsorships: **\$1,500** (US\$) each (product supplied by sponsor)

Benefits include:

- Opportunity to provide giveaway which will be dropped off inside attendee hotel rooms
- One (1) complimentary registration