## IFPA Commodity Profiles <u>Cucumbers</u>

International Fresh Produce Association brings you the latest information on production, global trade, and consumer sentiment for top categories of fresh produce.

# Consumer sentiment fast facts: \*\*\*\*\*

Almost 50% of consumers said they bought cucumbers in the past year.

73% of consumers reported that they use cucumbers as an ingredient in salad.

44% of consumers have no preference on which variety of cucumber they purchase.

Consumers that are aged between 50-59 years old purchase the most amount of cucumbers compared to other age groups.

## INTERNATIONAL FRESH PRODUCE ASSOCIATION\*

### **Production Quantities by Country**<sup>\*</sup>

Country	Australia	Canada	Chile	China, mainland	Colombia	Mexico	New Zealand	Peru	South Africa	USA
Volume (tonnes)	58,207	57,720	36,274	75,547,733	34,114	1,038,999	552	54,982	30,909	652,720

**Export Value, USD**\*\* Top Exporting IFPA Member Countries and Their Top Destination Markets

Mexico	\$696M	Canada	\$442M	China	\$53M	USA	\$49M
USA	\$694.2M	USA	\$442M	Hong Kong	\$36.7M	Canada	\$48.78M
Canada	\$2M	Japan	\$144K	Russian Federation	\$13.9M	Cayman Islands	\$317K
-		Taipei, Chinese	\$10K	Mongolia	\$680K	Aruba	\$148K
-		Saint Pierre and Miquelon	\$3К	Macao, China	\$673K	Mexico	\$67K
-		_		Malaysia	\$263K	Bahamas	\$20K

#### Import Value, USD\*\* Top Importers Globally

	Value imported in 2022 (USD '000)	Unit value (USD/ton)	Annual Growth in Value Between 2018-2022 (%)	Annual Growth in Value Between 2021-2022 (%)	Market Share (% world imports)	Concentration of Supplying Countries
World	3,448,539	1,177	7	12	100	0.18
USA	1,188,366	1,083	10	14	34.5	0.51
Germany	791,666	1,469	6	5	23	0.41
UK	308,473	1,525	7	47	8.9	0.47
Netherlands	119,189	1,158	-3	0	3.5	0.47
France	107,126	1,454	6	17	3.1	0.61
Poland	104,135	1,311	11	13	3	0.21
Belgium	74,672	1,205	4	13	2.2	0.57
Czech Republic	68,282	1,140	1	-2	2	0.34
Sweden	53,967	1,529	3	2	1.6	0.48
Canada	51,473	1,386	-5	-27	1.5	0.61

\*FAOSTAT 2023, data from 2021, \*\*ITC Trade Map 2023, data from 2022, \*\*\* IRI Shopper Sentiment Survey June 2022; \*\*\*\*\* The Packer, Fresh Trends 2023