

UNITED FRESH IS CO-LOCATED WITH CONVENTION PARTNERS

AMI, FMI AND **NASDA** TO BUILD

ONE BIG EVENT IN DALLAS

COVERING ALL ASPECTS OF RETAIL/FOODSERVICE SALES AND FOOD MANUFACTURING/PROCESSING.



NATIONAL ASSOCIATION OF STATE DEPARTMENTS OF AGRICULTURE US FOOD SHOWCASE — small to medium-size companies with special interest in international markets offering a range of high-quality consumer food products; NASDA will sponsor simultaneous translation of selected FMI 2012 educational programs of high interest to international attendees.

FOOD MARKETING INSTITUTE CONFERENCE & EXPOSITION—the most comprehensive food industry event in North America, where the world's top retailers and wholesalers come together to learn the latest for expanding market reach and meeting the demands of busy consumers. Education will cover virtually every aspect of operating a supermarket or distribution facility, and focus on the theme, "KNOW YOUR CUSTOMER".

AMERICAN MEAT INSTITUTE INTERNATIONAL MEAT, POULTRY & SEAFOOD INDUSTRY CONVENTION AND EXPOSITION—the premier meat, poultry and seafood processing and packing equipment event in North America; the education program offers industry best practices and innovative solutions for engineers, plant managers, CEOs, purchasing specialists and quality assurance/control managers in food safety, consumer trends and plant operations.

★ **BIGGEST SHOW OF ITS KIND**
 This dynamic food industry showcase features 1,200 exhibitors, covering 1 million square feet of exhibit space for a show like no other.

★ **UNMATCHED PRODUCE-BUYING POWER**
 When 25,000 food industry decision makers converge to find new products, technologies and business ideas, that's extraordinary produce-buying power and opportunity for your company.

★ **RETAIL/FOODSERVICE STRATEGIES AND LEADERSHIP**
 See trends and innovations for competing in produce retail and foodservice. Discover cross-marketing strategies for reaching new customers. Find synergies with partners, domestic and international, representing the entire marketing chain.

★ **DALLAS IS BIG ON FOOD**
 The Dallas-Fort Worth Metroplex is the fourth largest in the nation. Offering visitors dozens of five-diamond restaurants, attendees are sure to find fare to satisfy their cravings in a state that ranks 2nd in foodservice sales and 6th in the retail market.