

2016 United Fresh Retail Produce Manager Awards Program Nomination Form



How to complete this form:

*This form is a writeable PDF. Please fill in each box and save your final file as a *.pdf.*

Nomination forms, along with supporting materials such as photos, should be emailed to joberman@unitedfresh.org no later than January 5, 2016.

A. Produce Manager to be Nominated:

Produce Manager's Full Name: _____ First/Nickname: _____

Company: _____ Store Location (city, state): _____

Manager's Daytime Phone Number: _____ Manager's Email: _____

B. Person Nominating the Produce Manager:

Nominator's Full Name: _____ Company: _____

Title: _____ Phone: _____ Email: _____

C. Nominees' Achievements:

Describe the nominee's achievements in each of the following categories, including as much detail as possible. Answers can be drafted in a separate document; feel free to use as much space as needed. *Note: Photographs and supporting materials are highly encouraged, but will not be returned and may be used for promotional purposes.*

Please use as much space as you need for each question; the question boxes will expand as you add text.

1. Innovative Merchandising, Special Displays and Sampling Programs

(Examples include: Fruits and Veggies More Matters and MyPlate campaigns, holiday and seasonal commodity promotions, etc)

2. Produce-Related Community Service or Outreach

(Examples include: adopt-a-school programs, school tours, community service projects, etc.)

3. Recognition and Performance within their Company

(Examples include: Increased volume and/or sales at store level, company awards, increased areas of responsibility, management training programs or any other performance-based recognition)

4. Commitment to Customer Satisfaction and Promoting Fresh Produce

(Examples include: Customer feedback, Store Manager insight, online store reviews like *Yelp* or *Google*)

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D. Approval of Participation:

Participation in this program requires the winners to travel to the 2016 United Fresh convention in Chicago to be held June 20-22, 2016. As a part of the program, a corporate produce executive is required to accompany winners.

All nominees must have advance corporate approval from their company to participate in the program if they are selected as a winner. Please acknowledge the corporate produce representative who has approved this submission:

Name: _____ **Title:** _____ **Company:** _____

Nominations must be received by United Fresh no later than January 5, 2016!

Email nominations to Jeff Oberman at joberman@unitedfresh.org

or

Mail nominations to:

Retail Produce Manager Award Program
United Fresh Produce Association
1901 Pennsylvania Ave. NW, Suite 1100
Washington, DC 20006.

Former winners are not eligible. Nominees must be currently employed as a Produce Manager.

Questions?

If you have any questions, please contact Jeff Oberman at United Fresh at joberman@unitedfrsh.org or 831-600-8922