

WYOMING

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 29; Acres: N/A
- Vegetables, Potatoes & Melons – Farms: 46; Acres: 949

PRODUCE BUSINESS & EMPLOYMENT

- 15 farmers markets selling fresh fruits and vegetables
- 3,208 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 25.4%; National Rank: 35
- Prevalence of childhood obesity: 10.2%; National Rank: 50
- Prevalence of diabetes: 7.2%; Increase 1995-2010: 71.4%

OPPORTUNITY FOR BETTER HEALTH

- 15,226 children participating in school breakfast
- 56,540 children participating in school lunch
- 13,687 participants in the Women, Infants and Children Program
- 34,799 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$488,582 from 2008-2010 used to fund 24 projects to increase competitiveness and profitability of Wyoming producers
- Fresh Fruit & Vegetable Program provides Wyoming \$1,719,518 to fund fruit and vegetable snacks in 126 elementary schools this year
- WIC provides Wyoming participants an estimated \$1.3 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011