

WASHINGTON

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 6,333; Acres: 31,9497; Value: \$2,081,031,000
- Vegetables, Potatoes & Melons – Farms: 2,026; Acres: 332,477; Value: \$809,963,000

PRODUCE BUSINESS & EMPLOYMENT

- 346 produce shippers, wholesalers and businesses
- 85 farmers markets selling fresh fruits and vegetables
- 88,820 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 26.4%; National Rank: 28
- Prevalence of childhood obesity: 11.1%; National Rank: 48
- Prevalence of diabetes: 7.4%; Increase 1995-2010: 85.0%

OPPORTUNITY FOR BETTER HEALTH

- 176,918 children participating in school breakfast
- 543,940 children participating in school lunch
- 194,352 participants in the Women, Infants and Children Program
- 956,004 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$7,025,533 from 2008-2010 used to fund 53 projects to increase competitiveness and profitability of Washington producers
- Fresh Fruit & Vegetable Program provides Washington \$3,244,569 to fund fruit and vegetable snacks in 56 elementary schools this year
- WIC provides Washington participants an estimated \$18.6 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011