

UTAH

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 842; Acres: 8,221; Value: \$17,022,000
- Vegetables, Potatoes & Melons – Farms: 583; Acres: 5,862; Value: \$16,092,000

PRODUCE BUSINESS & EMPLOYMENT

- 46 produce shippers, wholesalers and businesses
- 20 farmers markets selling fresh fruits and vegetables
- 18,964 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 23.4%; National Rank: 46
- Prevalence of childhood obesity: 11.4%; National Rank: 44
- Prevalence of diabetes: 6.2%; Increase 1995-2010: 44.2%

OPPORTUNITY FOR BETTER HEALTH

- 69,794 children participating in school breakfast
- 339,326 children participating in school lunch
- 75,389 participants in the Women, Infants and Children Program
- 247,405 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$654,411 from 2008-2010 used to fund 43 projects to increase competitiveness and profitability of Utah producers
- Fresh Fruit & Vegetable Program provides Utah \$2,264,162 to fund fruit and vegetable snacks in 78 elementary schools this year
- WIC provides Utah participants an estimated \$7.2 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011