

# TEXAS

## *FRUIT & VEGETABLE STATE PROFILE*

### **STATE FRUIT & VEGETABLE PRODUCTION**

- Fruits, Tree Nuts & Berries – Farms: 9,200; Acres: 217,496; Value: \$219,819,000
- Vegetables, Potatoes & Melons – Farms: 2,353; Acres: 122,205; Value: \$373,704,000

### **PRODUCE BUSINESS & EMPLOYMENT**

- 651 produce shippers, wholesalers and businesses
- 55 farmers markets selling fresh fruits and vegetables
- 189,965 FTE produce industry employment impact from producer to retailer

### **NEED FOR FRUIT AND VEGETABLE CONSUMPTION**

- Prevalence of adult obesity: 30.1%; National Rank: 12
- Prevalence of childhood obesity: 20.4%; National Rank: 7
- Prevalence of diabetes: 9.6%; Increase 1995-2010: 62.7%

### **OPPORTUNITY FOR BETTER HEALTH**

- 1,635,587 children participating in school breakfast
- 3,352,829 children participating in school lunch
- 1,036,220 participants in the Women, Infants and Children Program
- 3,551,581 participants in SNAP Program (Formerly Known as Food Stamp Program)

### **IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS**

- Farm Bill Specialty Crop Block Grants provided \$3,824,070 from 2008-2010 used to fund 50 projects to increase competitiveness and profitability of Texas producers
- Fresh Fruit & Vegetable Program provides Texas \$7,804,444 to fund fruit and vegetable snacks in 296 elementary schools this year
- WIC provides Texas participants an estimated \$99.4 million annually in fruit and vegetable vouchers

#### **Sources**

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011