

SOUTH DAKOTA

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 128; Acres: 595; Value: \$412,000
- Vegetables, Potatoes & Melons – Farms: 141; Acres: 1,760; Value: \$3,464,000

PRODUCE BUSINESS & EMPLOYMENT

- 7 produce shippers, wholesalers and businesses
- 14 farmers markets selling fresh fruits and vegetables
- 5,770 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 28.7%; National Rank: 17
- Prevalence of childhood obesity: 13.2%; National Rank: 35
- Prevalence of diabetes: 6.9%; Increase 1995-2010: 64.3%

OPPORTUNITY FOR BETTER HEALTH

- 26,193 children participating in school breakfast
- 108,050 children participating in school lunch
- 22,778 participants in the Women, Infants and Children Program
- 95,336 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$497,046 from 2008-2010 used to fund 35 projects to increase competitiveness and profitability of South Dakota producers
- Fresh Fruit & Vegetable Program provides South Dakota \$1,781,539 to fund fruit and vegetable snacks in 44 elementary schools this year
- WIC provides South Dakota participants an estimated \$2.2 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011