

NEW YORK

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 3,466; Acres: 104,349; Value: \$363,295,000
- Vegetables, Potatoes & Melons – Farms: 3,192; Acres: 160,146; Value: \$338,037,000

PRODUCE BUSINESS & EMPLOYMENT

- 496 produce shippers, wholesalers and businesses
- 173 farmers markets selling fresh fruits and vegetables
- 124,481 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 24.7%; National Rank: 41
- Prevalence of childhood obesity: 17.1%; National Rank: 16
- Prevalence of diabetes: 8.7%; Increase 1995-2010: 85.1%

OPPORTUNITY FOR BETTER HEALTH

- 601,915 children participating in school breakfast
- 1,826,027 children participating in school lunch
- 512,547 participants in the Women, Infants and Children Program
- 2,757,836 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$2,542,977 from 2008-2010 used to fund 30 projects to increase competitiveness and profitability of New York producers
- Fresh Fruit & Vegetable Program provides New York \$6,376,788 to fund fruit and vegetable snacks in 200 elementary schools this year
- WIC provides New York participants an estimated \$49.2 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011