

NEW HAMPSHIRE

FRUIT & VEGETABLE STATE PROFILE

STATE FRUIT & VEGETABLE PRODUCTION

- Fruits, Tree Nuts & Berries – Farms: 464; Acres: 3,159; Value: \$12,968,000
- Vegetables, Potatoes & Melons – Farms: 427; Acres: 3,372; Value: \$12,716,000

PRODUCE BUSINESS & EMPLOYMENT

- 5 produce shippers, wholesalers and businesses
- 68 farmers markets selling fresh fruits and vegetables
- 12,353 FTE produce industry employment impact from producer to retailer

NEED FOR FRUIT AND VEGETABLE CONSUMPTION

- Prevalence of adult obesity: 25.6%; National Rank: 33
- Prevalence of childhood obesity: 12.8%; National Rank: 39
- Prevalence of diabetes: 7.4%; Increase 1995-2010: 51.0%

OPPORTUNITY FOR BETTER HEALTH

- 23,567 children participating in school breakfast
- 109,991 children participating in school lunch
- 17,897 participants in the Women, Infants and Children Program
- 104,375 participants in SNAP Program (Formerly Known as Food Stamp Program)

IMPACT OF FEDERAL FRUIT & VEGETABLE PROGRAMS

- Farm Bill Specialty Crop Block Grants provided \$596,066 from 2008-2010 used to fund 20 projects to increase competitiveness and profitability of New Hampshire producers
- Fresh Fruit & Vegetable Program provides New Hampshire \$1,905,874 to fund fruit and vegetable snacks in 134 elementary schools this year
- WIC provides New Hampshire participants an estimated \$1.7 million annually in fruit and vegetable vouchers

Sources

USDA 2007 Agriculture Census; USDA, FNS; USDA, AMS; Blue Book Services; Produce Marketing Association Economic Reach and Impact of the Fresh Produce and Floral Industry; F as in Fat: How Obesity Threatens America's Future 2011